

1. (Currently Amended) An impressor assembly disposed in
and as a part of a labeling device used for processing a
multiplicity of food and beverage cans for impressing [[a]] at high
speed protective members disposed on [[a]] rims of [[a]] can lids
comprisescomprising an impressor head having a base, a tooth
descending from saidthe base so that when the impressor head is
moved by the labeling device towards saideach of the can lids, the
tooth engages saideach of the protective members and impresses
saideach of the protective members against saideach of the can lids
in a skin tight and wrinkle free manner, and then is withdrawn by
the labeling device from each of the protective members and can
lids.

2. (Currently Amended) The impressor assembly of claim 1,
wherein saideach of the rims has a first diameter and saidthe tooth
of the impressor assembly has a second diameter, the second
diameter of said tooth being slightly less than the first diameter
of said rim so as to press saideach of the protective members
between a rim wall of saideach of the cans and saidthe tooth of the
impressor assembly.

3. (Currently Amended) The impressor assembly of claim 1,
wherein saidthe tooth of the impressor assembly is shaped and sized
to be received in fitting relationship with [[a]] countersinks of
[[a]] can lids.

4. (Currently Amended) The impressor assembly of claim 1, wherein saidthe tooth defines an interior space in saidthe impressor head and further comprising a compressible pad affixed to saidthe base within saidthe interior space.

5. (Currently Amended) The impressor assembly of claim 4, wherein saidthe compressor pad is doughnut shaped.

6. (Currently Amended) The impressor assembly of claim 1, further comprising an air vent extending through saidthe base.

7. (Currently Amended) The impressor assembly of claim 4, wherein saidthe compressible pad has a thickness and saidthe tooth descends from saidthe base by a height, saidthe height being greater than saidthe thickness.